

CBRE

DEMOGRAPHIC COMPREHENSIVE

5300 HIGH POINT ROAD



PLACE OF WORK

2024 Businesses
2024 Employees

1 MILE

3 MILES

5 MILES

213
2,161

2,169
26,197

6,480
71,586



POPULATION

2024 Population - Current Year Estimate
2029 Population - Five Year Projection
2020 Population - Census
2010 Population - Census

2020-2024 Annual Population Growth Rate
2024-2029 Annual Population Growth Rate

5,875
6,661
5,116
4,963

3.31%
2.54%

53,900
55,462
53,035
48,495

0.38%
0.57%

144,122
145,690
142,331
130,614

0.29%
0.22%



AGE

2024 Population

Age 0-4
Age 5-9
Age 10-14
Age 15-19
Age 20-24
Age 25-29
Age 30-34
Age 35-39
Age 40-44
Age 45-49
Age 50-54
Age 55-59
Age 60-64
Age 65-69
Age 70-74
Age 75-79
Age 80-84
Age 85 and Older

2024 Median Age

5,875

53,900

144,122

264	4.5%	3,013	5.6%	7,945	5.5%
317	5.4%	3,035	5.6%	7,920	5.5%
337	5.7%	2,989	5.5%	7,827	5.4%
332	5.7%	3,058	5.7%	8,711	6.0%
339	5.8%	3,982	7.4%	14,278	9.9%
287	4.9%	4,591	8.5%	11,822	8.2%
314	5.3%	4,515	8.4%	11,418	7.9%
325	5.5%	3,720	6.9%	9,625	6.7%
340	5.8%	3,365	6.2%	8,742	6.1%
358	6.1%	3,112	5.8%	7,982	5.5%
404	6.9%	3,310	6.1%	8,583	6.0%
438	7.5%	3,166	5.9%	8,116	5.6%
438	7.5%	3,144	5.8%	8,283	5.7%
429	7.3%	2,815	5.2%	7,272	5.0%
376	6.4%	2,323	4.3%	5,856	4.1%
279	4.7%	1,742	3.2%	4,485	3.1%
144	2.5%	1,041	1.9%	2,645	1.8%
155	2.6%	980	1.8%	2,612	1.8%
46.2		37.4		36.1	



GENERATIONS

2024 Population

Generation Alpha (Born 2017 or Later)
Generation Z (Born 1999-2016)
Millennials (Born 1981-1998)
Generation X (Born 1965-1980)
Baby Boomers (Born 1946-1964)
Greatest Generations (Born 1945 or Earlier)

5,875

53,900

144,122

451	7.7%	4,842	9.0%	12,721	8.8%
1,197	20.4%	12,196	22.6%	36,442	25.3%
1,134	19.3%	14,577	27.0%	37,433	26.0%
1,272	21.7%	10,240	19.0%	26,372	18.3%
1,478	25.2%	9,730	18.1%	25,141	17.4%
344	5.9%	2,316	4.3%	6,012	4.2%



RACE AND ETHNICITY

2024 Population

	1 MILE	3 MILES	5 MILES
2024 Population	5,875	53,900	144,122
White	3,215 54.7%	21,232 39.4%	56,497 39.2%
Black or African American	1,217 20.7%	18,589 34.5%	55,061 38.2%
Asian	526 9.0%	4,724 8.8%	9,439 6.5%
American Indian or Alaska Native	38 0.6%	446 0.8%	1,136 0.8%
Pacific Islander	4 0.1%	45 0.1%	101 0.1%
Other Race	392 6.7%	4,552 8.4%	10,760 7.5%
Two or More Races	483 8.2%	4,312 8.0%	11,127 7.7%



EDUCATION

2024 Population 25 and Over

	1 MILE	3 MILES	5 MILES
2024 Population 25 and Over	4,287	37,823	97,442
Less than 9th Grade	60 1.4%	1,187 3.1%	3,226 3.3%
9-12th Grade - No Diploma	140 3.3%	1,593 4.2%	4,593 4.7%
High School Diploma	654 15.3%	6,791 18.0%	18,709 19.2%
GED or Alternative Credential	88 2.1%	785 2.1%	2,882 3.0%
Some College - No Degree	1,006 23.5%	7,361 19.5%	18,341 18.8%
Associate's Degree	564 13.2%	3,738 9.9%	9,363 9.6%
Bachelor's Degree	1,400 32.7%	11,654 30.8%	27,440 28.2%
Graduate or Professional Degree	375 8.7%	4,714 12.5%	12,888 13.2%



HOUSEHOLDS

	1 MILE	3 MILES	5 MILES
2024 Households - Current Year Estimate	2,284	23,218	61,669
2029 Households - Five Year Projection	2,645	24,097	62,916
2020 Households - Census	1,950	22,564	60,395
2010 Households - Census	1,887	19,983	55,544
2020-2024 Compound Annual Household Growth Rate	3.79%	0.67%	0.49%
2024-2029 Annual Household Growth Rate	2.98%	0.75%	0.40%
2024 Average Household Size	2.54	2.30	2.26



HOUSEHOLD INCOME

2024 Households

	1 MILE	3 MILES	5 MILES
2024 Households	2,284	23,218	61,669
Under \$15,000	133 5.8%	2,170 9.4%	6,862 11.1%
\$15,000-\$24,999	154 6.7%	1,312 5.7%	3,762 6.1%
\$25,000-\$34,999	154 6.7%	2,171 9.4%	5,602 9.1%
\$35,000-\$49,999	303 13.3%	2,943 12.7%	8,234 13.4%
\$50,000-\$74,999	278 12.2%	4,254 18.3%	12,381 20.1%
\$75,000-\$99,999	279 12.2%	3,504 15.1%	9,090 14.7%
\$100,000-\$149,999	326 14.3%	3,601 15.5%	8,539 13.9%
\$150,000-\$199,999	248 10.9%	1,458 6.3%	3,489 5.7%
\$200,000 and Over	409 17.9%	1,806 7.8%	3,708 6.0%

	1 MILE	3 MILES	5 MILES
2024 Average Household Income	\$127,839	\$91,827	\$83,862
2029 Average Household Income	\$147,712	\$108,824	\$99,183
2024 Median Household Income	\$84,145	\$65,641	\$60,359
2029 Median Household Income	\$101,391	\$78,027	\$71,794
2024 Per Capita Income	\$50,030	\$39,639	\$36,050
2029 Per Capita Income	\$58,843	\$47,379	\$42,988



TRAVEL TIME

2018-2022 Work Away From Home 16+

Under 5 Minutes

5-9 Minutes

10-14 Minutes

15-19 Minutes

20-24 Minutes

25-29 Minutes

30-34 Minutes

35-39 Minutes

40-44 Minutes

45-59 Minutes

60-89 Minutes

Over 90 Minutes

1 MILE

3 MILES

5 MILES

2,575

64 2.5%

117 4.5%

376 14.6%

743 28.9%

616 23.9%

138 5.4%

201 7.8%

76 3.0%

30 1.2%

72 2.8%

19 0.7%

123 4.8%

27,184

368 1.4%

2,128 7.8%

5,170 19.0%

7,150 26.3%

5,277 19.4%

1,625 6.0%

2,594 9.5%

504 1.9%

451 1.7%

499 1.8%

847 3.1%

568 2.1%

67,174

1,844 2.8%

6,754 10.1%

12,636 18.8%

16,901 25.2%

12,194 18.2%

3,633 5.4%

6,284 9.4%

1,570 2.3%

836 1.2%

1,635 2.4%

1,704 2.5%

1,184 1.8%



HOUSING VALUE

2024 Owner Occupied Housing Units

Under \$50,000

\$50,000-\$99,999

\$100,000-\$149,999

\$150,000-\$199,999

\$200,000-\$249,999

\$250,000-\$299,999

\$300,000-\$399,999

\$400,000-\$499,999

\$500,000-\$749,999

\$750,000-\$999,999

\$1,000,000-\$1,499,999

\$1,500,000-\$1,999,999

\$2,000,000 and Over

1,601

45 2.8%

45 2.8%

95 5.9%

147 9.2%

308 19.2%

198 12.4%

271 16.9%

192 12.0%

152 9.5%

90 5.6%

58 3.6%

0 0.0%

0 0.0%

11,386

286 2.5%

432 3.8%

1,452 12.8%

1,829 16.1%

1,989 17.5%

1,176 10.3%

2,004 17.6%

1,005 8.8%

700 6.1%

340 3.0%

130 1.1%

8 0.1%

34 0.3%

29,855

935 3.1%

1,716 5.7%

3,911 13.1%

4,350 14.6%

4,780 16.0%

3,440 11.5%

5,356 17.9%

2,281 7.6%

1,936 6.5%

822 2.8%

205 0.7%

18 0.1%

104 0.3%

2024 Median Value of Owner Occ. Housing Units

\$290,530

\$242,572

\$241,998

2024 Average Value of Owner Occ. Housing Units

\$370,612

\$303,355

\$293,956



HOUSING UNITS

2018-2022 Housing Units

1 Unit -Detached

1 Unit -Attached

2 Units

3-4 Units

5-9 Units

10-19 Units

20-49 Units

50 and Over

Mobile Home

Other Units

2,272

1,626 71.6%

282 12.4%

0 0.0%

57 2.5%

88 3.9%

98 4.3%

4 0.2%

13 0.6%

103 4.5%

0 0.0%

25,246

12,020 47.6%

2,530 10.0%

235 0.9%

1,288 5.1%

3,107 12.3%

3,497 13.9%

1,562 6.2%

632 2.5%

374 1.5%

0 0.0%

65,689

31,843 48.5%

5,093 7.8%

961 1.5%

3,857 5.9%

8,221 12.5%

8,164 12.4%

4,429 6.7%

1,974 3.0%

1,146 1.7%

0 0.0%

CBRE

DEMOGRAPHIC COMPREHENSIVE

5300 HIGH POINT ROAD

	1 MILE	3 MILES	5 MILES
<div><div></div><div>HISPANIC ORIGIN</div></div>			
2024 Hispanic Population	734	8,055	19,252
Hispanic: White	119 16.2%	1,102 13.7%	2,637 13.7%
Hispanic: Black or African American	19 2.6%	350 4.3%	884 4.6%
Hispanic: Asian	11 1.5%	220 2.7%	526 2.7%
Hispanic: American Indian or Alaska Native	1 0.1%	31 0.4%	75 0.4%
Hispanic: Pacific Islander	0 0.0%	3 0.0%	8 0.0%
Hispanic: Other Race	361 49.2%	4,272 53.0%	10,000 51.9%
Hispanic: Two or More Races	222 30.2%	2,078 25.8%	5,122 26.6%
<div><div></div><div>GENDER</div></div>			
2024 Population	5,875	53,900	144,122
Males	2,902 49.4%	25,865 48.0%	68,521 47.5%
Females	2,973 50.6%	28,035 52.0%	75,601 52.5%
<div><div></div><div>MARITAL STATUS</div></div>			
2024 Population 15+	4,957	44,863	120,431
Never Married	1,643 33.1%	18,151 40.5%	50,722 42.1%
Married	2,370 47.8%	19,502 43.5%	49,636 41.2%
Widowed	285 5.7%	2,237 5.0%	6,325 5.3%
Divorced	659 13.3%	4,973 11.1%	13,748 11.4%
<div><div></div><div>EMPLOYMENT STATUS</div></div>			
2024 Civilian Population 16+ in Labor Force	3,027	29,407	77,163
2024 Employed Civilian Population 16+	2,973 98.2%	28,163 95.8%	73,389 95.1%
2024 Unemployed Population 16+	54 1.8%	1,244 4.2%	3,774 4.9%
<div><div></div><div>CLASS OF WORKER</div></div>			
2024 Employed Civilian Population 16+	2,973	28,163	73,389
White Collar	1,866 62.8%	17,573 62.4%	45,346 61.8%
Services	232 7.8%	4,406 15.6%	11,613 15.8%
Blue Collar	876 29.5%	6,186 22.0%	16,428 22.4%
<div><div></div><div>DAYTIME POPULATION</div></div>			
2024 Daytime Population	5,377	57,637	149,929
Daytime Workers	2,437 45.3%	31,404 54.5%	77,867 51.9%
Daytime Residents	2,940 54.7%	26,233 45.5%	72,062 48.1%

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DEMOGRAPHIC COMPREHENSIVE

5300 HIGH POINT ROAD



OCCUPATION

2024 Employed Civilian Population 16+

	1 MILE		3 MILES		5 MILES	
	2,973		28,163		73,389	
Management	466	15.7%	3,312	11.8%	8,103	11.0%
Business and Financial	198	6.7%	1,728	6.1%	4,305	5.9%
Computer and Mathematical	172	5.8%	1,356	4.8%	2,901	4.0%
Architecture and Engineering	55	1.8%	1,005	3.6%	1,921	2.6%
Life, Physical and Social Science	12	0.4%	211	0.7%	607	0.8%
Community and Social Service	40	1.3%	531	1.9%	1,568	2.1%
Legal	9	0.3%	160	0.6%	486	0.7%
Education, Training and Library	91	3.1%	1,745	6.2%	4,381	6.0%
Arts, Design and Entertainment, Sports and Media	61	2.1%	446	1.6%	1,679	2.3%
Healthcare Practitioner and Technical	355	11.9%	1,678	6.0%	4,456	6.1%
Healthcare Support	47	1.6%	980	3.5%	2,335	3.2%
Protective Service	44	1.5%	264	0.9%	950	1.3%
Food Preparation and Serving Related	56	1.9%	1,257	4.5%	3,927	5.4%
Building and Grounds Cleaning and Maintenance	32	1.1%	944	3.4%	2,298	3.1%
Personal Care and Service	53	1.8%	961	3.4%	2,103	2.9%
Sales and Related	175	5.9%	2,171	7.7%	6,692	9.1%
Office and Administrative Support	232	7.8%	3,230	11.5%	8,247	11.2%
Farming and Fishing and Forestry	5	0.2%	7	0.0%	68	0.1%
Construction and Extraction	121	4.1%	796	2.8%	2,105	2.9%
Installation, Maintenance and Repair	62	2.1%	558	2.0%	1,811	2.5%
Production	194	6.5%	1,738	6.2%	4,326	5.9%
Transportation and Material Moving	494	16.6%	3,087	11.0%	8,118	11.1%



COMMUTE

2018-2022 Workers 16 and Older

	2,873		29,916		73,206	
Drove Alone	2,346	81.7%	23,935	80.0%	57,758	78.9%
Carpooled	185	6.4%	2,180	7.3%	6,016	8.2%
Bus	0	0.0%	319	1.1%	1,164	1.6%
Streetcar	0	0.0%	0	0.0%	0	0.0%
Subway	0	0.0%	25	0.1%	35	0.1%
Ferryboat	0	0.0%	0	0.0%	0	0.0%
Taxicab	0	0.0%	139	0.5%	235	0.3%
Motorcycle	0	0.0%	12	0.0%	76	0.1%
Bicycle	0	0.0%	0	0.0%	101	0.1%
Walked	22	0.8%	211	0.7%	1,209	1.7%
Other Means	22	0.8%	362	1.2%	579	0.8%
Work at Home	298	10.4%	2,732	9.1%	6,032	8.2%

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DEMOGRAPHIC COMPREHENSIVE

5300 HIGH POINT ROAD



INDUSTRY

	1 MILE		3 MILES		5 MILES	
2024 Employed Civilian Population 16+	2,973		28,163		73,389	
Agriculture, Forestry, Fishing, and Hunting	18	0.6%	67	0.2%	171	0.2%
Mining, Quarrying, and Oil and Gas Extraction	0	0.0%	2	0.0%	2	0.0%
Construction	199	6.7%	1,055	3.7%	2,954	4.0%
Manufacturing	507	17.1%	4,125	14.6%	9,241	12.6%
Wholesale Trade	105	3.5%	634	2.3%	1,520	2.1%
Retail Trade	270	9.1%	3,127	11.1%	8,736	11.9%
Transportation and Warehousing	462	15.5%	2,407	8.5%	5,768	7.9%
Utilities	20	0.7%	100	0.4%	274	0.4%
Information	8	0.3%	229	0.8%	1,217	1.7%
Finance and Insurance	165	5.5%	2,129	7.6%	4,185	5.7%
Real Estate and Rental and Leasing	0	0.0%	324	1.2%	1,403	1.9%
Professional, Scientific, and Technical Services	75	2.5%	1,412	5.0%	3,762	5.1%
Management of Companies and Enterprises	25	0.8%	69	0.2%	121	0.2%
Admin. and Support and Waste Mgmt. Services	56	1.9%	1,411	5.0%	3,905	5.3%
Educational Services	85	2.9%	2,406	8.5%	6,970	9.5%
Health Care and Social Assistance	589	19.8%	4,316	15.3%	10,657	14.5%
Arts, Entertainment and Recreation	86	2.9%	433	1.5%	1,356	1.8%
Accommodation and Food Services	157	5.3%	1,914	6.8%	5,780	7.9%
Other Services, Except Public Administration	90	3.0%	1,315	4.7%	3,431	4.7%
Public Administration	56	1.9%	690	2.5%	1,936	2.6%



VEHICLES

2018-2022 Households	2,106		23,662		60,319	
No Vehicles	111	5.3%	1,349	5.7%	3,727	6.2%
1 Vehicles	479	22.7%	9,059	38.3%	24,481	40.6%
2 Vehicles	943	44.8%	8,760	37.0%	21,697	36.0%
3 Vehicles	399	18.9%	2,965	12.5%	7,408	12.3%
4 Vehicles	165	7.8%	1,189	5.0%	2,328	3.9%
Over 5 Vehicles	9	0.4%	341	1.4%	677	1.1%



YEAR BUILT

2018-2022 Housing Units

Built Later than 2010

Built 2000-2009

Built 1990-1999

Built 1980-1989

Built 1970-1979

Built 1960-1969

Built 1950-1959

Built 1940-1949

Built Before 1939

2018-2022 Median Year Built

1 MILE

3 MILES

5 MILES

2,272

56 2.5%

334 14.7%

856 37.7%

424 18.7%

324 14.3%

55 2.4%

148 6.5%

37 1.6%

1 0.0%

1992

25,246

2,432 9.6%

3,797 15.0%

5,913 23.4%

5,172 20.5%

3,242 12.8%

2,365 9.4%

1,385 5.5%

475 1.9%

342 1.4%

1989

65,689

6,023 9.2%

10,107 15.4%

12,407 18.9%

10,945 16.7%

9,172 14.0%

6,972 10.6%

5,279 8.0%

2,204 3.4%

2,410 3.7%

1986



HOUSING UNITS

2024 Housing Units

2024 Vacant Housing Units

2024 Occupied Housing Units

2024 Owner Occupied Housing Units

2024 Renter Occupied Housing Units

2,390

106 4.4%

2,284 95.6%

1,601 67.0%

683 28.6%

24,659

1,441 5.8%

23,218 94.2%

11,403 46.2%

11,815 47.9%

66,071

4,402 6.7%

61,669 93.3%

29,873 45.2%

31,796 48.1%



HOUSEHOLD SIZE

2022 Households

1 Person Household

2 Person Household

3 Person Household

4 Person Household

5 Person Household

6 Person Household

7 or More Person Household

2020 Average Household Size

2024 Average Household Size

2,106

585 27.8%

787 37.4%

301 14.3%

172 8.2%

209 9.9%

42 2.0%

11 0.5%

2.54

23,663

7,419 31.4%

8,437 35.7%

3,991 16.9%

2,401 10.1%

907 3.8%

365 1.5%

142 0.6%

2.30

60,318

21,191 35.1%

20,187 33.5%

9,371 15.5%

5,793 9.6%

2,437 4.0%

919 1.5%

419 0.7%

2.26



LANGUAGE

2018-2022 Pop. 5+ by Language Spoken at Home

Only English

Spanish

Other Indo-European Language

Asian-Pacific Island Language

Other Language

5,307

4,098 77.2%

494 9.3%

26 0.5%

313 5.9%

376 7.1%

53,162

41,914 78.8%

4,214 7.9%

1,263 2.4%

3,554 6.7%

2,217 4.2%

134,025

109,881 82.0%

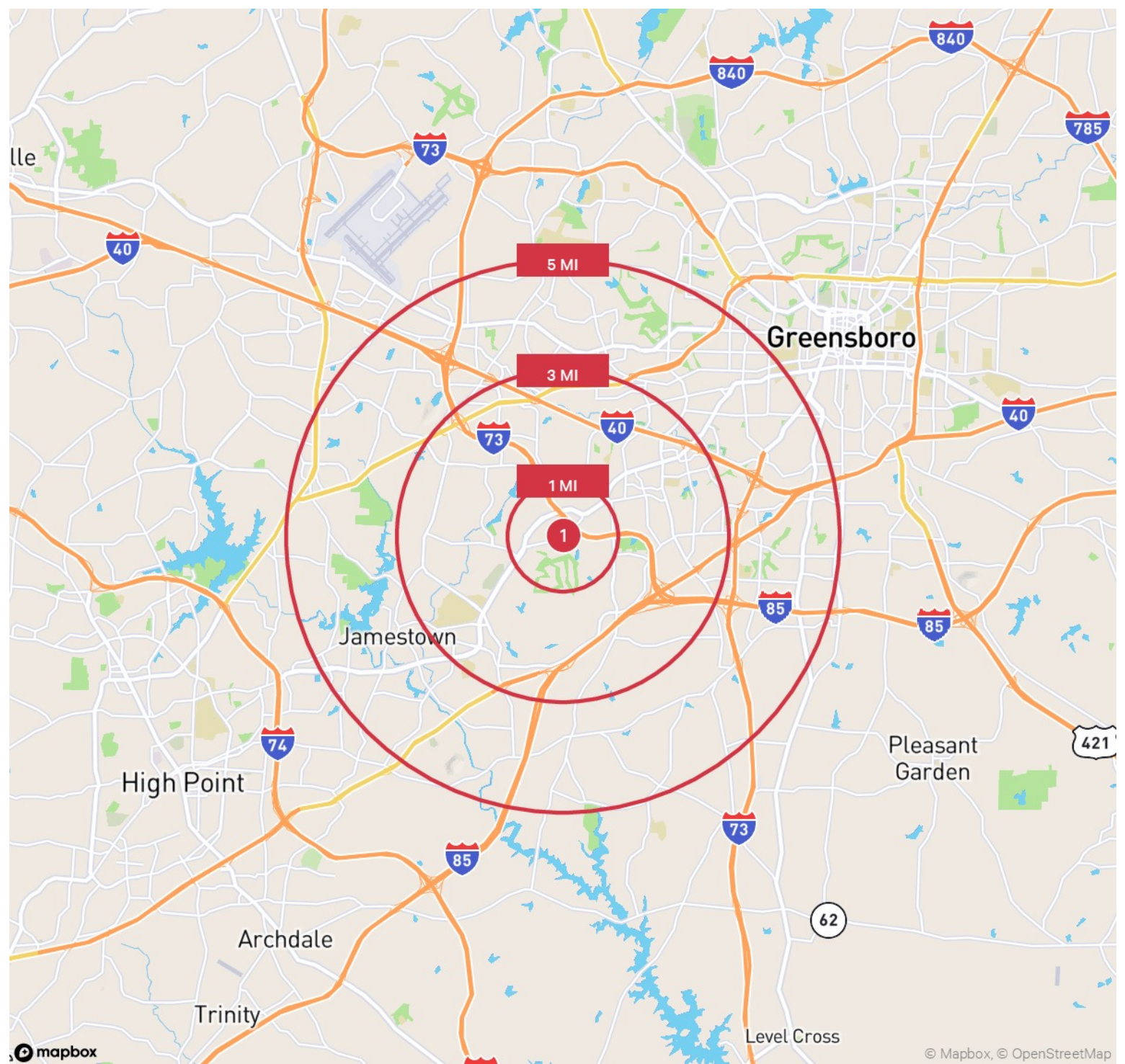
9,546 7.1%

3,771 2.8%

6,029 4.5%

4,799 3.6%

5300 HIGH POINT ROAD



Name	Latitude	Longitude
1 5300 High Point Road	36.020398	-79.882072

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